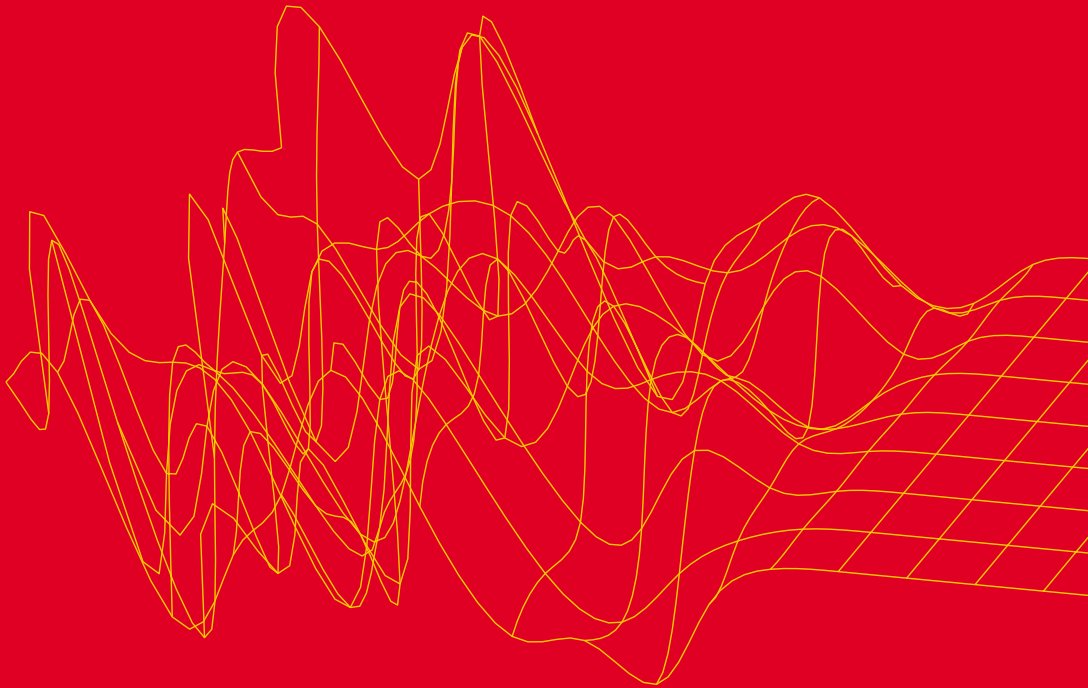


# Beyond the Backlash

**Where next for the digital economy?**

**Thursday 7 November 2002**

RIBA, Portland Place, London



Forum for the Future



DEMOS



Do digital technologies have the potential to transform the economy and society? Since the early nineties, we have been riding a roller coaster, plummeting from early visions of technological revolution to the doom and gloom of the dot com bust. To realise the potential of the digital economy, we must move beyond the backlash. The time is right to reinvigorate public debate about the real contribution that digital technologies could make to a dynamic, innovative economy and inclusive society.

As a starting point, we need to learn the lessons of the past and pursue a realistic discussion, going beyond narrow economic rationale to consider wider social implications. The Beyond the Backlash conference aims to kick-start this discussion by bringing together experts and commentators from business, academia, the media and the policy community to take a fresh look at the economic and social potential of the digital economy and debate where we go from here.

# Conference programme

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08.30

Registration and coffee

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09.00

Welcome and introduction

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09.10

Plenary: beyond the backlash

Assessing the potential of digital technologies for the economy and society

Chair **Will Hutton**, Chief Executive, The Work Foundation

**Rt Hon Gordon Brown MP**, Chancellor of the Exchequer, UK (tbc)

**Charles Leadbeater**, author, *Living on Thin Air and Up the Down Escalator*

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10.10

Morning workshops

(Please select one overleaf)

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11.20

Coffee

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11.35

Plenary: the innovation commons

Safeguarding the technology “commons” for social and economic innovation

Chair **Jonathon Porritt**, Programme Director, Forum for the Future

**Pekka Himanen**, University of California, Berkeley

**Martina King**, CEO, Yahoo! UK and Ireland

**Robin Mansell**, Dixons Chair in New Media and the Internet, LSE

**John Naughton**, Wolfson College, University of Cambridge

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12.35

Lunch

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13.35

## Plenary: network governance

Assessing the impact of the network society on forms of social organisation and governance

Chair **Tom Bentley**, Director, Demos

**William Dutton**, Director, Oxford Internet Institute

**Esther Dyson**, Chairman, EDventure Holdings

**Geoff Mulgan**, Director, Strategy Unit, UK Cabinet Office

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14.35

Coffee

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14.50

## Afternoon workshops

(Please select one overleaf)

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16.00

## Plenary: a progressive digital century

Reflections on the future of digital media in a progressive political economy

Chair **Matthew Taylor**, Director, ippr

**Stephen Timms MP**, Minister for eCommerce and CSR, UK

**Ben Ngubane**, Minister for Arts, Culture, Science and Technology, South Africa

**Martha Lane Fox**, Group Managing Director, Lastminute.com

**Caroline Thomson**, Director of Public Policy, BBC

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Conference closes

## Evening drinks event

Speaker: **Clay Shirky**, US Technology Writer and Commentator, [www.shirky.com](http://www.shirky.com)

# Morning workshops

## The politics of bandwidth

Chair **James Wilsdon**, Head of Strategy, Demos  
**Keith Dodd**, Chair, Broadband Stakeholder Group (tbc)  
**Emma Gilthorpe**, Head of Public Policy, Cable & Wireless  
**Graham Walker**, Director, eEconomy,  
Office of the eEnvoy, UK Cabinet Office (tbc)

With the kind support of **Cable & Wireless**

## Digital development

Chair **James Goodman**, Senior Policy Advisor,  
Forum for the Future  
**John Logan**, Director, Vodafone Group Foundation  
**Robin Mansell**, Dixons Chair in New Media  
and the Internet, LSE  
**David Woolnough**, Department for  
International Development, UK

## Technopolis: the future of digital cities

Chair **Ian Kearns**, Senior Research Fellow, ippr  
**Michael Byrne**, CEO, Ennis Information Age Town  
**Kate Oakley**, Associate Director, Local Futures Group  
**Kari Raina**, Managing Director, Art and Design City  
Helsinki Oy Ab  
**Joeri van den Steenhoven**, Stichting Nederland  
Kennisland

With the kind support of **Cisco Systems**

## Silicon and sustainability

Chair **Vidhya Alakeson**, Principal Policy  
Advisor, Forum for the Future  
**Michael Meacher**, Environment Minister, UK (tbc)  
**Jonathon Porritt**, Programme Director,  
Forum for the Future  
**Lutz-Günther Scheidt**, Director, Sony,  
Environmental Centre Europe (tbc)

## Network nation: emergent technology and the network society

Chair **John Knell**, Director of Research,  
The Work Foundation  
**David Cleavelly**, CEO, Analysys  
**Gordon Lovell-Read**, Chief Information Officer,  
Siemens UK  
**Clay Shirky**, US Technology Writer and Commentator  
**Alistair Swanson**, Director, Sense Worldwide Network

With the kind support of **Siemens**

# Afternoon workshops

## Future-proofing citizens

Chair **Tom Bentley**, Director, Demos  
**Richard Millwood**, Reader, Ultralab  
**Diana Laurillard**, Head, Elearning Strategy Unit,  
Department for Education and Skills, UK (tbc)  
**Heather Rabbatts**, Head of Learning, Channel 4

With the kind support of **Marconi**

## Cybercrime

Chair tbc  
**Ian Brown**, Foundation for Information  
Policy Research (tbc)  
**George Staple QC** (tbc)  
**Bill Thompson**, technology writer and commentator

## Hypermobility: the future of mobile

Chair **James Crabtree**, iSociety  
**Matt Jones**, Chief Information Architect, BBC  
**Max Nathan**, Head of Space and Place Research,  
The Work Foundation  
**Simon Roberts**, Anthropologist, Ideas Bazaar  
**Representative from Microsoft**

With the kind support of **Microsoft**

## Dot commons: inclusive participation in the digital society

Chair **Vicki Nash**, Public Policy Co-ordinator,  
Oxford Internet Institute  
**Claire Shearman**, Communities Online  
**Nigel Stewart**, Manchester Redbricks Project  
**Jan Steyaert**, Fontys University of Professional Education  
(Eindhoven, The Netherlands) and University of Bath  
**David Wilcox**, Partnerships Online

## New technology frontiers

Chair **Paul Miller**, Policy Advisor, Forum for the Future  
**Ian Pearson**, Futurologist, BT (tbc)  
**Tom Standage**, Technology Editor, The Economist (tbc)  
**Kevin Warwick**, Professor of Cybernetics,  
University of Reading (tbc)



# Booking Form

\_\_\_\_\_  
Name

\_\_\_\_\_  
Position

\_\_\_\_\_  
Organisation

\_\_\_\_\_  
Address

\_\_\_\_\_  
Email

\_\_\_\_\_  
Tel Fax

## Workshop preference

### Morning

1. \_\_\_\_\_

2. \_\_\_\_\_

### Afternoon

1. \_\_\_\_\_

2. \_\_\_\_\_

## I would like to book a ticket at the following rate (please tick)

- £325 + VAT (£381.88) business  
 £170 + VAT (£199.75) government  
 £120 + VAT (£141) NGO/charity/academic/individual

## Method of payment (please tick)

- Cheque** I enclose a cheque for £   
(please make the cheque payable to Forum for the Future)

- Visa**  **Mastercard**  **Visa Delta**  **Switch**

Card Number

Start Date  Expiry Date  Issue No. (switch only)

\_\_\_\_\_  
Name on card

I have read and understood the terms and conditions of booking (see below)

\_\_\_\_\_  
Signature Date

**Please fax your completed form FAO** Claire Bower on +44 (0)20 7324 3635

**Or post to:** Beyond the Backlash Conference,  
Forum for the Future, 19-23 Ironmonger Row, London, EC1V 3QN, UK

**One booking per form. For further information and additional copies of this form,  
please call** Claire Bower on +44 (0)20 7324 3602 c.bower@forumforthefuture.org.uk

### Terms and conditions of booking

This booking form constitutes a legally binding agreement. Fees must be paid prior to the event. If payment has not been received you will be required to pay the full fee on registration at the conference (credit/debit card payments not acceptable). Conference details will be sent once payment has been received. If you have not received details within 5 working days of the conference, please contact the conference organisers. We cannot be held responsible for the non-arrival of information. Cancellations must be received in writing by 5pm 11th October 2002. You will receive a refund minus an administration charge of £25 + VAT. We regret that no refund can be made after that date. Refunds cannot be given for failure to attend the conference. The organisers reserve the right to change the content and timing of the programme, the speakers or the venue; and to withhold any application.

## **Demos**

Demos is an independent think tank committed to radical thinking on the long-term problems facing the UK and other advanced industrial societies. It aims to develop ideas – both theoretical and practical – to help shape the political ideas of the twenty-first century, and to improve the breadth and quality of the political debate. In all its work, Demos brings together people from a wide range of backgrounds in business, academia, government, the voluntary sector and the media to share and cross-fertilise ideas and experiences. The impact of technological change and the potential of technological innovation as an engine of democratic and institutional renewal are central to Demos's vision of a progressive 21st century society.

## **Forum for the Future**

Forum for the Future is a UK-based sustainable development charity working to accelerate the transition to a sustainable way of life. We have partnerships with businesses, local authorities, regional bodies and universities, working with them to deliver a shared commitment to sustainability. We provide advice and develop partnership work on issues as diverse as climate change, procurement strategies, environmental accounting and the digital divide. We also communicate what we learn with our partners to a wider network of decision-makers and opinion-formers and run a number of cutting edge projects engaging with a much wider audience of NGOs, business, higher education and government on key sustainable development challenges.

## **ippr**

ippr is the leading UK independent think tank on the centre left. Through our well-researched and clearly argued policy analysis, reports and publications, our strong networks in government, academia and the corporate and voluntary sectors and our high media profile, we play a vital role in maintaining the momentum of progressive thought. Since its inception in 1988, ippr has built up a well-deserved reputation for generating new and imaginative ideas. Our aim is to continue to be a force for change by delivering far-reaching and realistic policy solutions that we hope will produce a fairer, more inclusive and more environmentally sustainable world.

## **iSociety**

iSociety is a 3-5 year research project designed to improve our understanding of the impact of ICT on our lives, today and in the future. Run within the Research Department of The Work Foundation, and supported by Microsoft and PricewaterhouseCoopers, it aims to establish the 'deep-impact' changes caused by the widespread diffusion on Information and Communication Technologies on work and society. The Work Foundation's purpose is to improve working life. With a fusion of cutting-edge research, practical consultancy and constructive advocacy we aim to make our workplaces more effective, more successful and more fulfilling.

